

In search for water solutions that can be pioneered by young people

Hello. We work at Going to School, a non-profit dedicated to creating media (radio, books, films) that encourages underprivileged children to go to school and our next project is **BE! an Entrepreneur**.

BE! is a multi-media project that aims to inspire young people from underprivileged backgrounds to become entrepreneurs and create businesses that solve economic, social and environmental problems in their community.

Our goal is to take a look at the top 50 issues facing India in the next few years, and provide young people with stories, skills and tips on how to create a business model that tackles one of these issues. **Water is of course, one of these key issues.**

In this way we hope to use media as a way to make entrepreneurship a viable option for underprivileged children, who can then choose to innovate a unique business model that not only changes their lives, but also that of their community. Since something like this has never been done before, we're requesting your help.

These projects or businesses don't have to be complete, or even successes... we're excited about the 'wild ideas' that are hopelessly optimistic and that are in the process of being made into a reality. We're interested in learning about the process.

We have the ability to travel and visit your projects and/or businesses across India. We would then hope to map the businesses and present them to a children's board. Eventually, based on the chosen stories, we will create 50 books, 30 radio pieces and 15 short films, which will be distributed in schools across India and aired on major television networks. Due credit will be given to the organization or individual involved in any of the chosen stories.

If you'd be interested in talking with us, or know of someone who would, you can reach us by email at: doel@goingtoschool.com or at lisa@goingtoschool.com

Our landline numbers are: (91 11) 41739945 - 47

You can also learn more about Going to School by visiting our site at: www.goingtoschool.com

We look forward to hearing from you and learning more about your projects or businesses.

Thank you.

The Going to School team