

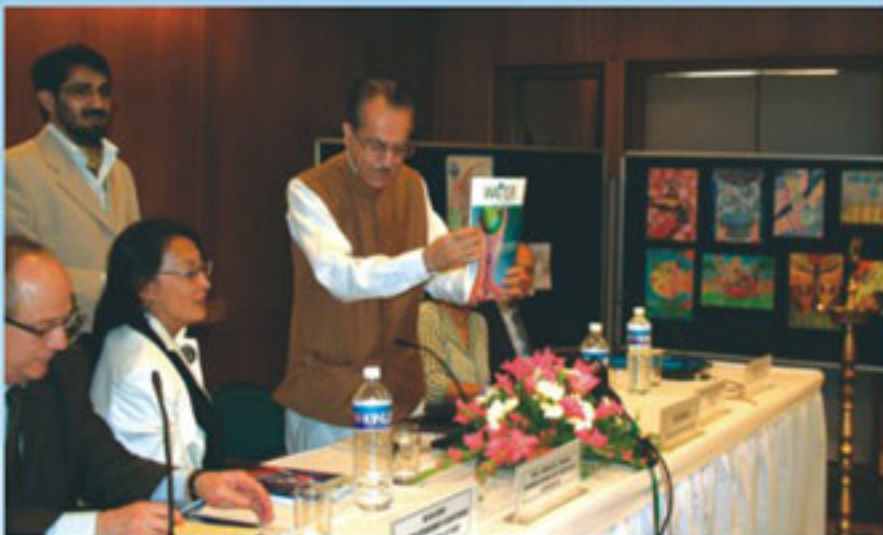
CELEBRATES  
world water day 22nd March 2007

IN THE PRESENCE OF

- Dr. B. R. Neupane, UNESCO ■ Ms. Shalini Dewan, Director, UNIC ■ Ms. Minja Yang, Director - UNESCO ■ Ms. Bhagyashri Dingle, Executive Director, Plan India ■ Mr. Rogelio G Morfin, Ambassador of Mexico ■ Mr. Halil Akinci, Ambassador of the Republic of Turkey ■ Daniel Guftafson, FAO Representative ■ Dr. Rajinder Singh ■ Mr. Ramaswamy R. Iyer, former Secretary ■ RS Rajan, Vice President - Ion Exchange (India) Ltd. ■ Ms. Brenda Reichelderfer, Chief Technology Officer, ITT ■ A. Kalimuthu, Technical Advisor - Plan International

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Hon'ble Prof. Saifuddin Soz, Minister Of Water Resources  
Unveils Water Digest On its First Anniversary



Ms. Brenda Reichelderfer, V.P & CTO - ITT



VP to VP, Business to Business  
RS Rajan, VP, Ion Exchange (India) Ltd



Mr. B. R. Neupane, UNESCO, Mr. Halil Akinci,  
Ambassador of Turkey & Ms. Minja Yang, Director, UNESCO

IN ASSOCIATION WITH

# World Water Day 2007 celebrated

**NEW DELHI:** On the occasion of World Water Day 2007, a water awareness campaign was organised to foster awareness on the subject of "Water and its scarcity" and 'Water and Sanitation'.

The campaign was organised by Water Digest the premier water information source together with UNESCO and Plan India. The keynote address by the chief guest, Prof Saifuddin Soz, Minister of Water Resources highlighted the current crisis in the water and sanitation in the country.

The guests, representing UN agencies, international and National Non Government Agencies and Corporate Houses stressed on the needs to address related to improve health and living standards of the people in India.

The sanitation situation in India is also alarming with only 32 per centage of people with access to safe sanitation facilities. Safe disposal of solid and liquid waste in the urban and rural areas which is neglected at the moment need greater focus and action.

On the occasion, awards were given to children and students participated in the art and cartoon competition conducted as part of the awareness raising campaign.

Information, education and communication materials developed in five regional languages by Plan India to educate and create awareness among children and communities on the need for safe drinking water and appropriate sanitation facilities was also released by the Minister.