

Submit Before : April 15, 2007

New Ventures India



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Confederation of Indian Industry



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New Ventures India Acceleration Program for Sustainable Enterprises

Call for Business Plans

Submit Before : April 15, 2007

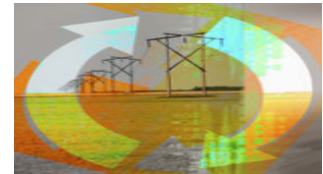
The first annual Call for Business Plans for New Ventures India is open until April 15, 2007. New Ventures India will select at least ten finalists that deliver innovative, environmental benefits and are financially viable. Selected finalists will receive pro bono mentoring to improve the business plan to present at the first annual New Ventures India Investor Forum, October 9-11, 2007, in Mumbai.

Eligible companies must:

- Be registered in India as a for-profit business;
- Have operations based in India;
- Operate in one of the following sectors:
 - (i) Agriculture/Organic Products
 - (ii) Clean technologies
 - (iii) Eco-tourism/ Hospitality
 - (iv) Energy Efficiency/ Renewable Energy
 - (v) Green Building Materials
 - (vi) Rapidly Renewable Materials
 - (vii) Resources, Reuse & Recycling
 - (viii) Advance Technologies for Water Management
- Be legally-structured to be able to receive equity investment;
- Be seeking investment between INR 50 Lacs to INR 25 Crores

Finalists will be selected based on the following criteria:

- Environmental and social benefits and the capacity to scale the business;
- Financial viability;
- Business model (potential to grow, innovation, competitive advantage, etc);
- Experience of the management team.



To participate, please send your **business plan** or entry form by April 15 to madhav.kamath@ciionline.org. For more information and for the entry form or business plan format, please visit <http://www.newventuresindia.org>.

New Ventures India is a joint project of World Resources Institute and CII-Godrej Green Business Centre with support from USAID. New Ventures India supports sustainable enterprise creation by accelerating the transfer of capital to outstanding investment opportunities in India that incorporate social and environmental benefits.



Confederation of Indian Industry

For further details, please contact:
CII-Sohrabji Godrej Green Business Centre
Survey No 64, Kothaguda Post
Near Hi-Tech City, R.R. District
Hyderabad - 500 032.
Tel: +91 40 23112971, Fax: +91 40 23112837
Email : madhav.kamath@ciionline.org
Website : www.newventuresindia.org

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